

Unit 3 Principles of Design Vocabulary

1. Principles of design
2. Balance
3. Asymmetrical
4. Symmetrical
5. Rhythm
6. Gradation
7. Transition
8. Repetition
9. Radiation/radial
10. Opposition
11. Scale
12. Proportion
13. Emphasis
14. Harmony

PRINCIPLES OF DESIGN

Principles are considered the _____ of design (or instructions).

Vocab: Write what these words mean to you outside the world of design:

- Scale: _____
- Proportion: _____
- Balance: _____
- Rhythm: _____
- Emphasis: _____
- Harmony: _____

BALANCE

1. What provides a feeling of _____
2. Occurs when: _____

3. How is balance in a room ever-changing? ← Your Opinion

Symmetrical Balance

4. Symmetrical Balance is also known as _____
_____.
5. What is symmetrical balance?

6. What feelings does symmetrical balance convey? _____
7. Why do you think this type of balance is easy to work with?

Asymmetrical Balance

8. It is also referred to as _____.

9. How is it achieved?

10. Consider an objects' _____ rather than its actual weight.

Radial Balance

11. What is radial balance?

Balance Assignments

1. Balance Portfolio Pages

1. Using magazines, find an examples that exhibits each principle of BALANCE (two pages total)
Symmetrical
Asymmetrical
2. Mount, using the professional guidelines you have practiced.
3. Write a short paragraph (at least 3-5 sentences) about why the interior you chose works as an example of BALANCE.
4. Neatness is extremely important.

Rhythm

The principle that suggests _____ between different parts of design.

Can be created with _____

Five types of rhythm

Repetition

Transition

Radiation

Gradation

Opposition

Rhythm Assignments

1. Scratch Art

Using one of the types of rhythm, plan a design and then use a "scratch art" paper to make your design. This will go in your portfolio as your rhythm example.

2. Rhythm Portfolio Pages

1. Using magazines, find examples that exhibit two of the following five principles of Rhythm (two portfolio pages total):

Repetition
Radiation
Gradation
Opposition
Transition

2. Mount, using the professional guidelines you have practiced.

3. Write a short paragraph (at least 3-5 sentences) about why the interior you chose works as an example of RHYTHM.

4. Neatness is extremely important.

Scale & Proportion

Scale:

Proportion:

"The Golden Mean"

Scale & Proportion Assignments

1. Examples

Using magazines, create two crazy designs that are NOT of proper scale or proportion. Look at the example portfolios for ideas. BE CREATIVE! These don't need to be mounted, but do need typed labels. Put in portfolio for your examples.

2. Scale & Porportion Portfolio Pages

1. Using magazines, find an example that exhibits the principle of Scale & Proportion (one portfolio page only)
2. Mount, using the professional guidelines you have practiced.
3. Write a short paragraph (at least 3-5 sentences) about why the interior you chose works as an example of RHYTHM.
4. Neatness is extremely important.

Emphasis

Emphasis Assignment

1. Emphasis Portfolio Page

1. Using magazines, find an example that exhibits the principle of Emphasis.
2. Mount, using the professional guidelines you have practiced.
3. Write a short paragraph (at least 3-5 sentences) about why the interior you chose works as an example of Emphasis.
4. Neatness is extremely important.

Harmony

Harmony Assignment

1. Harmony Portfolio Page

1. Using magazines, find an example that exhibits the principle of Harmony.
2. Mount, using the professional guidelines you have practiced.
3. Write a short paragraph (at least 3-5 sentences) about why the interior you chose works as an example of Harmony.
4. Neatness is extremely important.